



Catch the Wave of Pre-Owned Profits

ACCESS TO THE D2C MARKET

Leverage Reconext's established sales channels for your second life sales. Our global footprint offers the unique ability to target sales of specific models into the highest value markets. Reconext can offer attractive gain sharing arrangements that expand your margins while we do all the hard work.

Recover maximum device value through minimal sales effort

There are plenty of solution partners who can liquidate your inventory to the myriad of handset traders in the market. Reconext is a single source partner who offers comprehensive solutions to increase the value recovery of your assets. Reconext offers a cradle-to-grave value chain of services to maximize the asset value. These services include highly targeted cosmetic enhancement options that provide exceptional return on investment and optimize devices for D2C sales. Utilizing sales channels which are closest to the end consumer will always bring the most value.

To set up a free consultation, please email tellmemore@reconext.com.

Did you know the used phone market is experiencing exponential growth?

- According to International Data Corp (IDC), Worldwide Market for Used Smartphones Forecast to Grow to 332.9 Million Units with a Market Value of **\$67 Billion in 2023**. This rapid increase equates to a compound annual growth rate (**CAGR**) of **13.6%**.
- North American used smartphone shipments would total 87.2 million units, **accounting for just over a quarter (26.2%)** of the overall used device arena.*

Reconext Advantages

- Established sales footprint in place
- Rigorous parts inspection
- Scalable and redundant operations across the globe
- Complex parts reclamation solutions offering cost savings
- Diverse solutions to match device improvement requirements
- Kitting, packaging and device fulfillment services
- Environmentally and sustainable friendly
- Experts in mobile device markets and value

* Source: "Worldwide Market for Used Smartphones Forecast to Grow to 332.9 Million Units with a Market Value of \$67 Billion in 2023, According to IDC." *International Data Corporation (IDC)*, www.idc.com